NIAT EMNETU

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A dedicated individual with a keen eye for detail. Experience leading cross-functional teams and projects in a fast-paced environment. Expertise in identifying and implementing user needs to create influential user-centric products. Known advocate for Diversity, Equity, and Inclusion through creating equitable user experiences.

Areas of Expertise

Product strategy

Conflict resolution

Strong communication skills

Process improvements

Cross-functional collaboration

Project lifecycle management

Organization skills

Create product requirements

Mentorship

Tools

Adobe Illustrator

Figma

Procreate

Design

User research

Personas

Storyboarding

Prototyping

Usability tests

Professional Experience

Microsoft // Program Manager

October 2020 - March 2023 · Redmond, WA

- Led semester planning for 2 engineering teams by prioritizing projects according to business requirements and establishing key results which resulted in facilitating seamless alignment with the Program Management and Engineering Leadership, ensuring cohesive projection direction and goals
- Managed the remediation of 60 externally reported Microsoft Security Response
 Center bugs on a monthly cadence by providing individual bug reviews and feedback
 with updates to executive leadership to explain risk so that the 10 million members of
 the Windows Insider Program received secure and trusted solutions to effectively test
 Microsoft's pre-release software
- Provided subject matter expertise to Microsoft developers by conducting technical deep-dive reviews on 75 features that have resulted in mitigating and preventing critical security risks prior to releasing Windows 11 and Azure updates
- Audited engineering teams against 50 Microsoft Secure Development Lifecycle requirements by reviewing existing enforcement strategies per requirement which resulted in identifying security coverage gaps and proposed innovative solutions for their processes

Microsoft // UX Designer – Senior Capstone Project

January 2020 - June 2020 · Seattle, WA

- Collected data by analyzing and researching online note-taking processes to identify the problem and opportunity space
- Conducted 50 surveys and 10 usability tests to identify and prioritize user pain points with online note-taking
- Leveraged research to explore new strategies for OneNote users to interact with their notes to improve user experiences with organization and collaboration
- Collaborated with designers to communicate desired scope and features, by actively
 participating in and managing the end-to-end feature delivery

Microsoft // Product Manager Intern

June 2019 - August 2019 · Redmond, WA

- Conducted 15 usability tests and analyzed results in order to Identify improvement opportunities within Windows Security interfaces
- Increased customer understanding of their Windows security coverage by creating a scorecard with clear and concise language
- Aligned project goals with business need, prioritized deliverables, and partnered with engineering teams to deliver user friendly security reporting

Leadership

Microsoft // Black Summer Intern Experience - Community Outreach Member March 2021 - September 2022 · Redmond, WA

- Planned and led a hackathon design event for 45 interns in partnership with Africatown Community Land Trust, a local non-profit organization, resulting in interns creating cohesive products to help solve social issues
- Mentored 4 interns by providing guidance and resources to accelerate their personal and professional development

HOPE Eritrean Social Services // Youth Program Coordinator

January 2016 - Present · Seattle, WA

- Organize and lead semi-annual college prep workshops for underrepresented high school students by reviewing admissions processes, providing individualized application and personal statement feedback, and career counseling
- Orchestrate engaging social media campaigns and design compelling flyers and merchandise as well as post-event survey's which contributes to an increase in youth retention rates

Education

University of Washington // Bachelor of Science Human Centered Design & Engineering, Minor in Diversity